



## **HOME BUILDERS ASSOCIATION OF KANKAKEE**

221-B S. SCHUYLER AVE., P.O. BOX 801, KANKAKEE, IL 60901  
(815)482-4131, FAX (815)933-8617, HBAKANKAKEE@SBCGLOBAL.NET

January, 2012

Dear HBAK Member,

The Home Builders Association is preparing to have its tenth annual Spring Home Improvement Show. This will be the third year to hold the Show at the Hidden Cove Sportsplex. The Show dates are March 10 & 11. There has been great excitement from our vendors and attendees since we changed the venue. We already have 30 booths registered. We are currently working on obtaining special entertainment to draw an even larger crowd. The vendors will be a variety of mostly HBAK members as well as non-members that are anxious to participate.

HBAK is seeking corporate sponsorship of the Show and invite your participation as a sponsor of this outstanding event. We would like to promote the continued success and great effect it has on our community. We can do this through a combined effort from our members. We are continuing to maintain the same sponsorship costs.

We have 3 elite sponsorships available for \$500. These are exclusive sponsorships with a sign erected in each of the 3 specified areas with the sponsor's logo. These opportunities are the 3-D Model Building Contest Sponsor, the Hospitality Room Sponsor and the designated "How To" Area Sponsor. 7 additional sponsorships are available for \$400.

In return for each sponsor's contribution, each company participating in the Show will:

- (a) Be IDENTIFIED AS A CORPORATE SPONSOR in all printed advertising (15 newspapers), in all air ads (5 radio stations) and on all appropriate signage outside the building;
- (b) Each SPONSOR'S name and logo will be placed on signage within the Sportsplex;
- (c) Receive SPECIAL RECOGNITION on the front cover of and the centerfold of the Show Guide, on posters and placemats (to be placed at Carlos Restaurant & other local restaurants) created by the Daily Journal.

The Spring Home Improvement Show has proved to be very successful for those that have participated in years. This success can affect all of those in the building industry. We hope that you will take advantage of the exposure through the HBAK Spring Home Improvement Show. Thank you in advance for your support of this event!

Sincerely,

Sally Evans (815)482-4131  
Executive Officer



TODAY'S DATE \_\_\_\_\_

\_\_\_\_\_ Yes, I will be a Corporate Sponsor (\$400.00 fee enclosed) of the 2011 HBAK Spring Home Improvement Show.

\_\_\_\_\_ Yes, I will be the 3-D Model Contest Sponsor (\$500.00 fee enclosed) This opportunity is only for the first sponsor that responds.

\_\_\_\_\_ Yes, I will be the designated "How To" Sponsor (\$500.00 fee enclosed) This opportunity is only for the first sponsor that responds.

\_\_\_\_\_ Yes, I will be the Hospitality Room Sponsor (\$500.00 fee enclosed) This opportunity is only for the first sponsor that responds.

CONTACT PERSON \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

**PLEASE RETURN THIS FORM NO LATER THAN FEBRUARY 17, 2012**, to assure that your company's name is included in every aspect of the Show's advertising.

HBAK  
P.O. Box 801  
Kankakee, IL 60901

**ALSO, PLEASE SEND YOUR CURRENT LOGO THAT YOU WOULD LIKE TO BE USED TO REPRESENT YOUR COMPANY.**

We will again have a dedicated Corporate Sponsor booth at the Show. Each sponsor is encouraged to bring materials or promotional products with your company's name to be placed on a designated sponsor table within the booth. The Show Committee will be responsible to display and restock items on the table throughout the Show. Please drop off any items at the HBAK office no later than Friday, March 2. The office is located in the rear of Standard Title at 215 S. Schuyler Ave., Kankakee.

We also accept credit cards for your convenience.